



Deb Palmieri Russia Institute™

Corporate Training

and Applied Business Research

Corporate Training Workshop

-Winning Strategies in Russia-

May 1, 2008

Denver

July 24, 2008

Glenwood Springs/Aspen

Dr. Deborah A. Palmieri
Founder and President

Dr. Palmieri is America's leading expert on practical aspects of doing business with Russia. For 25 years, she has advocated growth of U.S.-Russian business and advised companies on how to win in Russia. She is a widely published author and experienced in business problem-solving, advising managers, problem-solving and conflict resolution between Russian and Western entities at the highest levels. Dr. Palmieri is the co-author or editor of numerous books, including a 5-volume set, *The Ultimate Insider's Guide to Doing Business with Russia*.

Objective

To help American executives and managers overcome the challenges of doing business in Russia in a practical and hands-on way.

Enhancing Success Through Knowledge

This fast-track executive training program teaches you key essentials for doing business with Russia. The intensive immersion course is geared to better help you with challenges and problems you face as you enter the exciting and dynamic Russian marketplace. It is the only short course program in the U.S. specially designed for American managers and executives to teach problem-solving and coping skills; to prepare managers to compete effectively in Russia; and to avoid risks and mistakes

Certificate

An official certificate will be awarded upon successful completion of the program.

Dates

May 1, 2008 - 11am-4pm
in Denver

July 24, 2008 - 11am-4pm
in Glenwood Springs

Price Per Person:

***\$2,500-per session**

***Discount available for 2 or more employees from the same company**

***Price includes lunch, packet of training materials, and copy of Dr. Palmieri's "Ultimate Insider's Guide to Doing Business with Russia"**

-Topics-

Understanding Russia's Unique Business Environment

- Historical Overview
- The Russian Mindset
- Fundamentals of Business Etiquette
- Making the Most of the Differences
- Importance of Understanding Local and Regional Connection
- Maximizing Elements of Success Strategies in Russia

A Primer for Management: Developing Your Leadership Skills in Russia

- Coping with Risks in Russia
- Troubleshooting Problems
- The Biggest Mistakes You Can Make in Russia
- Risk Management Strategies
- Getting on Track When You are Off Track
- How to Choose the Best Russian Management Talent
- Tips for Foreign Management in Russia
- How to Win and Achieve Success



Dr. Palmieri meeting President Putin

Location

May 1, 2008

Downtown Denver

1552 Pennsylvania Street

Denver, Colorado 80203

July 24, 2008

Downtown

Glenwood Springs, Colorado

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Dr. Palmieri chairing business roundtable with President Yeltsin.



Our offices are headquartered in beautiful Downtown Denver. We are located in a historic building, only blocks from the State Capitol.